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Handmark® to provide On Demand personalized content service for new Sprint Power Vision(SM) phones

New Service Based On Handmark Pocket Express™ Technology Brings Personalized News, Sports, Weather, Maps, Directory Search and More to Select Sprint PCS phones

KANSAS CITY, MO — (28 November 2005) — Handmark®, a global leader in mobile media, announced today that Sprint (NYSE: S) selected Handmark to create a new personalized data service called On Demand. The new service is pre-loaded and featured on the opening screen of all new Sprint Power Vision(SM) phones. On Demand is powered by the same client/server environment behind the award-winning Handmark Pocket Express™ bundle of wireless services.

Sprint On Demand makes it easy to set and receive customized, up-to-date news, sports, weather, movie and financial information anytime. These five info channels are included at no additional cost when consumers subscribe to the Sprint Power Vision(SM) service. Additional info channels, including the authoritative Oxford American dictionary, TV Guide® branded entertainment news and listings, unlimited directory search and detailed street-level maps and driving directions are available for the first 30-days at no charge and thereafter for as little as 99-cents as an additional subscription.

According to Handmark executive vice president and co-founder, Douglas Edwards, "The easily personalized Sprint On Demand experience is faster than web surfing with an intuitive interface that serves up content with a fraction of the clicks required by browsing."

The Sprint Power Vision(SM) Network is based on state-of-the-art EV-DO (Evolution Data Optimized) CDMA technology, delivering wireless data at average download speeds of 400-700 kilobits per second and a peak rate of up to 2.0 Megabits per second.

About Handmark

Handmark is a global leader in the development and distribution of mobile content solutions. The company's flagship Pocket Express wireless service bundle offers consumer-friendly access to news, reference and infotainment content on cell phones as well as BlackBerry, Treo and Windows Mobile wireless handhelds. The company also holds key mobile content distribution patents including Java-based push technology for wireless devices; has technology and distribution relationships with CNN International, The Associated Press, Oxford University Press, Hasbro, MobiTV, TV Guide® and Zagat Survey as well as Sprint, Nextel, T-Mobile, Verizon, and others; and has an estimated 43 percent market share in mobile software titles sold through retail channels. Handmark has R&D facilities in Gothenburg, Sweden; Kansas City, Missouri; and Dallas, Texas, with sales offices in Chicago, Kansas City, San Francisco, Stockholm, and London. For more information, visit www.handmark.com.

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Wireless updates, maps and driving directions require a wireless data capable device. Within wireless service coverage area only. Availability and coverage depends upon carrier and the geographic scope of roaming agreements. Web access requires data services from a mobile service provider at an additional cost.

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