

Handmark® Is Palm OS Developer of the Year

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KANSAS CITY, MO - July 30, 2003 Handmark, Inc., the number one publisher of PDA software*, was awarded the Developer of the Year for Palm OS software at the **Handango Partner Summit in Scottsdale, Arizona last week**. Handmark also received the Handango Champion award in the Best Travel Application category for their **Rand McNally® StreetFinder®** software.



PHOTO: Augie Grasis, Handmark CEO, accepted the award for Palm OS Developer of the year on behalf of Handmark from Handango CEO Laura Rippy.

Honoring the best in mobile software, the Handango Champion Awards were judged by members of the media and other industry experts. The winners were determined by an elite panel of judges including experts from Gannet News Service/USA TODAY, Network Computing, ABC Radio - KGO AM810, Pen Computing, Wireless Gaming Review, Java World, Phone Scoop, Pocket Goddess, Palm Infocenter, Wireless Developer Network, My-Symbian, The Gadget Guy, Bityard Magazine, Visor Central and PDASstreet.

In addition to the award winning *Rand McNally® StreetFinder®*, application, Handmark's best selling titles include *Rand McNally Road Atlas*, *PDA Bible*, *SCRABBLE®* and *MONOPOLY®* games, the Handmark *4.0 Student* planner software, *Tetris Classic*(tm) Game Pack, and *PocketMoney®*.

Commenting on the award, Handmark vice president of marketing, Douglas Edwards, observed, "we've built a fast growing and profitable business by offering handheld computer users the best in brand name games and the very best of class in productivity solutions."

"The Handango Champion Awards is a rare opportunity to shine a spotlight on the exceptional developers and outstanding applications in the mobile software market," said Laura Rippy, chief executive officer of Handango. "We're thrilled to be able to recognize their achievement. We're also honored that such an elite panel of judges agreed to give their time to help recognize these companies whose work has made our lives more productive, portable and fun."

The broad collection of Handmark® entertainment and productivity software is compatible with Palm OS and Pocket PC based handheld devices from Palm, Sony, Handspring, HP, Dell, Toshiba, Viewsonic and others.

About Handmark

Handmark® is the # 1 developer and publisher of entertainment and productivity software at retail for both Palm OS and Pocket PC based handheld devices from Palm, Sony, Handspring, HP, Dell, Toshiba, Viewsonic and others. Handmark is unique in its comprehensive offering of application software and online and wireless services. Handmark offers the broadest collection of fully supported *tools and toys for a mobile generation*(tm).

Handmark leads the industry in offering handheld computing software through all available channels, including both online (visit the Handmark Store at: www.handmark.com) and at retail. Handmark also owns and maintains MemoWare.com the largest repository of free content for handhelds.

About Handango

Handango is the leading provider of mobile downloads, bringing over 35,000 applications and 25,000 digital media titles to market through an extensive global distribution network that reaches more than six million mobile users each month. Handango's application management and provisioning platform, Handango AMPP, has been chosen as the mobile software delivery platform for Nokia, Motorola, Sprint, Orange SA, Sony Ericsson, Palm, Microsoft, Sony, HP, Handspring, SEGA Mobile, Sharp Electronics and more than 100 others. For more information, visit www.handango.com.

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. *Number one in dollar volume for retail PDA software sales in the U.S. for every month, November 2002 through June 2003 according to NPD Intellect*

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